

# Big moments deserve big connectivity.

**INDUSTRY BRIEF**  
Gaming & Entertainment

Today's casinos and venues are competing on experience—and experience only works when connectivity does. It's become the fourth utility. Cashless gaming, mobile betting, loyalty apps, in-venue ordering, ticket scanning, VIP and real-time personalization all run on mobile. When it drops, so does dwell time, spend and return visits.

From packed gaming floors and sold-out concert halls to back-of-house operations and parking garages, every square foot needs to perform. Guests and fans expect frictionless connectivity with real-time personalized journeys. TDC designs, funds, builds, upgrades and operates **fully managed mobile connectivity solutions and bundled digital infrastructure with no upfront investment** custom-fit for gaming and entertainment venues—keeping guests engaged, operations compliant and revenue flowing.

## Our solutions

### Managed Services

#### Mobile Connectivity

- Distributed Antenna Systems (DAS)
- Wi-Fi
- Private Networks

#### Smart Building Solutions

- Fiber & IoT Networks
- Digital Infrastructure

#### Public Safety

## Benefits

### Increased play & guest engagement

- Frictionless entry, digital ID, mobile wallet
- Seamless loyalty integration (apps, slots)
- Reliable connectivity for gaming floor

### More efficient operations

- Mobile slot tech and floor ops dispatch
- IoT-enabled machines
- Connected cage, kiosks

### Safety, security & compliance

- Secure access controls, smart surveillance
- Coverage in garages, cage and kiosks, back-of-house for employee and guest safety
- 911 and emergency services

### New revenue opportunities

- Premium connectivity packages
- Mobile ordering and booking
- Smart parking and mobile payment

**20%**

increase in spend per player for casinos who implement cashless.

**\$100M**

cost of cyberattack at MGM resorts, leading to a 10-day disruption.

**33%**

increase in transaction per visit for casinos that have enabled cashless payment.

# Why TDC for gaming & entertainment

## Custom-fit solutions for casinos & venues

Industry-specific solutions from engineering and design experts who specialize in high-density casinos, event surge capacity, regulatory compliance requirements and the performance stakes of a sold-out event.

## A platform for everything digital.

TDC bundles mobile connectivity with digital infrastructure—digital signage across gaming floors, entrances, high-traffic zones; surveillance across entries, parking, common areas; sensors for access, crowd flow, air quality, venue operations—all delivered under a single OpEx model with no upfront capital.

## Easy button for gaming connectivity

We take a complex process—across Wireless Carriers, design, construction, operations and lifecycle management—and simplify into 3–5 guided decisions without disrupting guests, staff or daily operations.

## No upfront investment. Clear terms.

We meet venue owners and operators where they are—with commercial models aligned to capital planning, renovation cycles and budget timelines, including options to reduce risk and eliminate upfront investment. Clear contracts, no hidden fees. Straightforward guidance with outcomes aligned to your asset and portfolio strategy.

# The business case for mobile in casinos

	Illustrative Range	Considerations & Assumptions
<b>Core Gaming and Non-Gaming Revenue</b>		
<b>Personalized mobile experience</b>	Assume 1-2% increase per player	Enables personalized mobile experience—increasing casino dwell time and spend
<b>Player card and rewards</b>	Assume +1 visit per loyalty guest annually	Wallet and rewards recognition with real-time push offers and geo-fenced promotions when on site
<b>Cashless gaming and wallet</b>	Assume 3-7% increase in reload frequency Assume 1-2% increase in bet volume	Faster funding cycles and reduced cage bottlenecks; increase reload velocity
<b>Sportsbook and mobile betting</b>	Assume 2-5% increase in wagering volume	Reduce bet failure and support high-bandwidth, secure live wagering; keeps guests on-site vs. off-site apps
<b>F&amp;B, VIP Packages, Ticket Upgrades</b>	Assume 5% increase at 10% margin	F&B ordering from floor, event ticket upgrades, VIP room bookings
<b>Operational Efficiency</b>		
<b>Machine uptime</b>	Assume 0.5% - 1% in machine availability	Connected security systems detect theft in real-time, reducing losses by up to 15%
<b>Smart thermostats &amp; lighting</b>	Assume 5-20% savings	IoT-enabled building systems (HVAC, lighting, occupancy) deliver 15–25% energy savings

TDC is your dependable partner for fully managed mobile connectivity solutions, financed, deployed and supported by us. We ensure phones and devices work seamlessly to enable collaboration and experiences—so you can stay focused on your core business. As one of the fastest-growing mobile connectivity companies in the U.S. and a member of the Tillman Global Holdings family, we connect people, places and experiences, enhancing asset value and powering the next generation of buildings, businesses and technologies.